WHY GOD DID IT

March 26, 2023 1 John 4:10 by Bob Branch A Cross-Shaped Rescue, part 2

Why would God enact such a drastic solution?

BIG IDEA: To God, you are worth extraordinary measures to rescue—because he loves you.

God's motive is love.

"This is real love—not that we loved God, but that he loved us and sent his Son as a sacrifice to take away our sins. 1 John 4:10 NLT (2 Cor 5:14)

"When we were utterly helpless, Christ came at just the right time and died for us sinners. Now, most people would not be willing to die for an upright person, though someone might perhaps be willing to die for a person who is especially good. But God showed *his great love* for us by sending Christ to die for us while we were still sinners. **Romans 5:6–8** NLT

"Live a life filled with love, following the example of Christ. *He loved us and offered himself as a sacrifice for us*, a pleasing aroma to God." **Ephesians 5:2** NLT

"The life I now live in the body, I live by faith in the Son of God, *who loved me and gave himself for me*." Galatians 2:20 Romans 8:31-35

The Cross says, "I love you."

The Cross says, "I want you."

The Cross says, "You matter to me."

The Cross says, "You are worth it."

to His Love.

Paul's prayer. "And I ask him that with both feet planted firmly on love, you'll be able to take in with all followers of Jesus the extravagant dimensions of Christ's love. Reach out and experience the breadth! Test its length! Plumb the depths! Rise to the heights! Live full lives, full in the fullness of God." **Ephesians 3:17-19** MSG

His Love.